

POSITIVE OPTIONS

LOVING PEOPLE TO LIFE



ANNUAL REPORT 2025

Dear Friends and Faithful Partners,

Our theme for the 2026 ministry year is **“Guard the Way, Shepherd the Heart.”** Inspired by Proverbs 4:23 — *“Above all else, guard your heart, for everything you do flows from it.”* — this theme will guide our focus, shape our leadership, and strengthen our mission in the year ahead.



To **guard the way** is to be intentional about the path set before us. It means protecting the integrity of our mission, ensuring that our decisions align with our calling, and remaining steadfast in truth and wisdom. In a world filled with distractions and competing voices, guarding the way requires clarity, discernment, and courage. We are committed to walking carefully and faithfully, so that every step forward reflects our core values and honors the trust you have placed in us.

To **shepherd the heart** is to care deeply for the people we serve. It is a call to lead with compassion, to nurture spiritual growth, and to cultivate environments where individuals and families can thrive. True transformation begins in the heart. When hearts are strengthened, hope rises, faith deepens, and communities flourish.

In 2026, this theme will influence our programs, outreach, leadership development, and daily ministry. We believe that by guarding the way ahead of us and shepherding the hearts entrusted to us, we will see meaningful and lasting impact.

Your generosity makes this vision possible. Because of your faithful partnership, we are able to continue guiding, serving, and investing in lives with purpose and care. As we step into this new year, we invite you to stand with us once again — praying with us, believing with us, and supporting the work that lies ahead.

Thank you for your continued trust and commitment. Together, we look forward to a year marked by wisdom, compassion, and transformative impact.

With gratitude and hope,

Chris Reuschel

Executive Director



MISSION

To love people to life before, during, and after a pregnancy decision

VISION

To build a vibrant community where every life is valued, loved, protected, and transformed because of the gospel of Jesus Christ

CORE VALUES

God's Word, the Bible, is the Foundation of our Core Values

WE WAIT ON GOD

We wait on God and the power of His Word because we are confident of who He is and what He is able to do. We wait on Him with confident expectation and trust Him to act, lead, respond, direct, and provide.

Psalm 62:1,5: "For God alone my soul waits in silence...my hope is from him."

WE CHAMPION LOVE

We champion love by loving God and loving people as He loves them. Not one person, circumstance, sin, or story will find the end of His love expressed through us. We choose to be imitators of Christ and His great love for us; for His love unleashes life!

Ephesians 5:1-2: "You are the children that God dearly loves. So be just like him. Lead a life of love, just as Christ did. He loved us and gave himself for us..."

WE EXTEND GRACE

We extend grace because we are recipients of unlimited grace. Leading others to the free and redemptive grace of God is our greatest privilege.

Romans 3:23: "...for all have sinned and fall short of the glory of God, and all are justified freely by his grace through the redemption that came through Christ Jesus."

WE DEMONSTRATE TRUTH

We demonstrate the Truth who is Christ Jesus. We live in a culture that clings to "my truth" rather than The Truth. We will be living demonstrations of His unchanging Truth regarding life, love, marriage, family, and sexuality, as given to us in the Word of God.

3 John 1:3-4: "Some believers came to me and told me that you are faithful to the truth... I have no greater joy than to hear that my children are living by the truth."

WE VALUE EVERY LIFE

We value every life from conception to natural death; those with great ability to those with limits on their abilities. God has created each in His own image and has a plan for them. We care for every life; mother, father, child (both born and unborn) because of their great value to God and to us.

Genesis 1:26: "Then God said, "Let us make man in our image, after our likeness"."

WE RESPECT CHOICE

We respect choice because God gives us the freedom to choose. We trust His work in the lives of others as they are presented with important life choices. We provide godly guidance and will always point them to God's best plan for their life.

Jer. 29:11-12: "For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future...when you seek me...I will be found by you and bring you back from captivity."

WE FOSTER WHOLENESS

We foster wholeness because God has intricately woven us together. He intends for every aspect of our being; physical, relational, spiritual, intellectual, and emotional, to be healthy and free to live the abundant life He has promised.

Proverbs 4:23: "And above all else, guard your heart, for everything you do flows from it."

WE CULTIVATE COMMUNITY

We cultivate community by caring for our neighbors as God has instructed. It is important for us to engage with men, women, families, schools, churches, and other organizations to ensure a thriving community.

1 Peter 4:10: "Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms."

MEDICAL SERVICES



875

INDIVIDUAL CLIENTS SEEN

436

PREGNANCY TESTS GIVEN

298

ULTRASOUNDS

272

CHOSE LIFE

FREE SERVICES OFFERED:

- Pregnancy testing by medical professionals
- Ultrasounds by a medical professional
- Pregnancy options advocacy and mentoring
- A compassionate listening ear

MEDICAL SERVICES include pregnancy testing, ultrasounds, options coaching, and medical referrals in each of our centers. **In 2025, over 75% of clients with a positive pregnancy test chose life. Nearly 100 individuals who were initially considering abortion ultimately chose life after receiving support.**

**Number varies as not all clients report back to Positive Options*

“ When Nathali first came to Positive Options, she wasn’t sure she was ready for motherhood. Soon after, she experienced a heartbreaking miscarriage that left her grieving and searching for comfort. In that dark season, Nathali returned to the one place she remembered gave her hope—Positive Options. The only person she wanted to talk to was “Nurse Gabbi.” In that moment, she found compassion, a listening ear, and the beginning of healing.

Not long after, Nathali conceived again. She came back to Positive Options for care and began walking the journey of pregnancy surrounded by encouragement, support, and education. She enrolled in pregnancy and parenting classes, and little by little, her confidence as a mom grew.

This spring, in March 2025, Nathali welcomed her second child. Today, she and her family continue to stay connected with Positive Options—even joining in our Movie Nights together. For Nathali, Positive Options has been more than a resource center—it has become a place of hope, healing, and community. ”



FAMILY SUPPORT

1877

TOTAL CLASSES PROVIDED

231

GROUP CLASS VISITS

338

CLIENTS ATTENDED PARENTING SUPPORT CLASSES

205

EDUCATIONAL CLASSES FOR MEN

FREE SERVICES OFFERED:

- Individual and group pregnancy and parenting education
- In-person mentoring/coaching sessions
- One-on-one conversations
- Spanish speaking services and classes (Holland Center)

FAMILY SUPPORT offers an online and in-person curriculum that provides pregnancy education and parenting classes to parents, educating both mom and dad to become the best parents they can be. Topics include: Pregnancy and Birth, Parenting, Coparenting, Life Skills, Fatherhood, Bible studies and so much more!

“ Krystal is a single mom who came to Positive Options for parenting classes. It was truly a God appointment. One of our parenting educators was getting her hair done when Krystal mentioned an interest in parenting classes. That same woman became her advocate in the program.

Parenting is not easy and doing it alone is even harder. The curriculum was helpful, but perhaps the most meaningful part was the heart-to-heart moments with her advocate, who brought encouragement and hope. Krystal appreciated both.

She shared that the classes reminded her of the need for patience, especially as she recognized the innocence and inexperience of her child. Her phrase, “He’s new here,” has helped her extend grace and patience — so wise!

Krystal also shared two powerful takeaways we pray every client walks away with: “How I feel is normal,” and “I am not alone in this.” ”



FATHERHOOD SERVICES



CHURCH ENGAGEMENT

455

MALE VISITS

106

FATHERS AT PREGNANCY TESTING

106

FATHERS AT ULTRASOUND

206

CLASSES ATTENDED BY FATHERS

112

CHURCHES GAVE FINANCIALLY

\$36K+

RAISED THROUGH BABY BOTTLE DRIVE

35+

SPEAKING ENGAGEMENTS AT CHURCHES

150+

CHURCH CONNECTIONS IN 2025

FREE SERVICES OFFERED:

- Practical parenting education to care for their child
- Empowering fathers for greater positive influence on their family
- Mentorship opportunities that lead to deeper relationships

FATHERHOOD SERVICES provide men with information and education about pregnancy options. We guide men into prenatal, parent education and offer support as they take on the role of father. We help provide the support they need to be the kind of dad that they're meant to be.

“ During a weekly church coffee hour, Jim and a group of retired men often discussed cultural issues such as abortion, adoption, politics, and even the Lions. Over time, those conversations stirred something deeper in Jim. Rather than only talking about making a difference, he felt called to step into it. He reached out to Positive Options and quickly connected with their mission of loving people before, during, and after a pregnancy decision. The commitment to treat every person with dignity and respect, made in the image of God, resonated deeply with him.

After completing a Positive Options training cohort focused on Compassion, Hope, and Help, Jim began shadowing male advocates and now volunteers one afternoon each week at Positive Options in Holland. Jim shares, “Through my investment with Positive Options, I have gained greater insight into the complexities surrounding unplanned pregnancy. Our clients are often unsure, sometimes scared, and looking for a caring environment where they can be seen, heard, and given truthful information.” ”



FREE SERVICES OFFERED:

- Baby Bottle Drives
- Abortion Aftercare
- Speaking Engagements
- Quarterly Church E-Newsletter
- “Talk with your Teen” quarterly blog talkwithyourteen.org

CHURCH ENGAGEMENT: Positive Options partners with local churches as they seek to live out the Gospel amid complex challenges such as unplanned pregnancy. While the Joshua House now operates independently, we continue equipping congregations through our Church Engagement program by offering training workshops, Sanctity of Human Life resources, speakers, movie nights, youth outreach opportunities, and presentations for services and special events. Together, these partnerships help churches care for individuals and families with compassion, truth, and hope.

“ Pastor Jason Smith of Friendship Wesleyan Church shares, “At Friendship Wesleyan Church, we deeply admire the compassionate, life-giving ministry of Positive Options. Many in our church family have personally walked through the complex emotions and challenges of unplanned pregnancy. Pastor Kevin and I have felt this weight within our own families, so we speak with conviction and compassion when we say that the courageous choice for life begins with parents. Their love, resilience, and strength welcome new life and build nurturing homes.

Positive Options steps into these tender moments with grace, offering truth, practical support, and real hope to parents who may feel overwhelmed or unsure of what lies ahead. They meet people where they are, reminding them that every life is valuable and helping families move forward with hope. It is our joy and honor to stand alongside Positive Options, bringing light to our community and supporting families as they build a legacy of faith and purpose.” ”



ABORTION AFTERCARE



248

CONVERSATIONS
ABOUT ABORTION

60

REFERRALS
TO ABORTION
AFTERCARE
SUPPORT

119

CONVERSATIONS
ABOUT ABORTION
AFTERCARE

12

CONVERSATIONS
ABOUT ABORTION
REVERSAL PILL

REFERRALS GIVEN:

- In-person Bible study
- Online support studies
- Healing retreats and reading resources
- Friendship support and mentoring in center

ABORTION AFTERCARE program offers compassionate support and practical help for individuals and families navigating the complex emotions and decisions surrounding pregnancy loss. We provide a safe, confidential, and nonjudgmental space for healing. We offer one-on-one mentoring sessions, educational resources, and a wide range of support.

“When Michele and Kevin learned of their pregnancy, they were gripped with fear and couldn't see a way forward. Though it happened decades ago, Michele's sorrow still feels fresh. Everything within her resisted the idea of abortion, but she felt trapped. "I kept looking for a way out. I asked to see the ultrasound screen..." but was told no. The procedure ended, but the pain remained, leaving a deep sense of loss. Years later, after surviving meningitis, Michele realized she had been carrying a mountain of guilt and shame she could never remove on her own. Hope came as she found healing in the redeeming power of Christ. She released it all, and the truth set her free.

Kevin reflected, "Because culture said it was ok, I thought it must be ok." He added that media often defines what seems reasonable, but it only echoes darkness or light. He believes the Church must be a safe place where people can share their stories and carry each other. ”



PROJECT BESTLIFE

14

NUMBER OF
SCHOOLS
SERVED

1377

NUMBER OF
STUDENTS
REACHED

8429

PARTICIPANT
INTERACTIONS

93%

POSITIVE
PARTICIPANTS
FEEDBACKS

* 2024-2025 school year

FREE SERVICES OFFERED:

- Sexual health classes for 4th - 8th grade
- Curriculum information: www.projectbestlifeservices.org

PROJECT BESTLIFE (PBL) is our proactive youth education program. We educate upper elementary and middle school students on the changes that come with puberty, and equip students with needed knowledge and skills to implement informed decisions about their relational, emotional, and sexual health in order to help them live their best lives.

“Across the Ottawa County community, several schools have opened their doors to our education team, Project Best Life (PBL). This dynamic group of educators shares a biblical worldview in schools and churches, equipping parents and educating students on sexual, social, and relational health.

Recently, a local teacher who hosts the PBL program in her classroom shared her experience with rave reviews. Katie expressed appreciation for both the content and the care shown by Emery and Stu, who lead the PBL sessions for her science class throughout the year. She noted the excellence of the material fits naturally into class time and provides intelligent, engaging, age-appropriate instruction that honors God.

Katie concluded with this compelling thought: "If kids don't learn this from a good source, their only option is social media." Parents, the first source of a child's education, have also been strong supporters of the PBL curriculum. "I wish every school would take advantage of this program." ”



MATERIAL RESOURCES



513

MATERIAL
SERVICE
VISITS

521

CANS OF
FORMULA

35K+

DIAPERS

77

LAYETTES
GIVEN TO
NEW MOMS

FREE SERVICES OFFERED:

- Diapers, formula and baby supplies
- Infant and children's clothing up to size 2T
- Maternity clothing
- Layettes for new moms



When clients participate in our educational classes, they earn points to spend in our Baby Boutique providing them with much needed **MATERIAL RESOURCES**. Our clients not only get good information equipping them to be the best parents they can be, but they also earn much needed items for their children. Because of generous donors, our "stores" are well-stocked with clothing, blankets, diapers, toys and so much more!

“ There is nothing like the testimony of someone who has seen both sides. Paige once fiercely defended pro-choice views, raging against anyone who was pro-life and even against God. Then came a seismic shift. As mental health struggles dragged her into despair, she cried out alone on the bathroom floor, “God, please comfort me!” Within minutes, He answered: “A wave of peace wrapped around me like arms.” That divine moment lifted her despair and began a paradigm shift. Though still pro-choice at first, she became open to listening and learning. During an online debate, Paige realized she could no longer hold her old stance. She began to see differently—the humanity in every child, born and unborn.

Paige later became both a donor and a client of Positive Options. Reflecting on her experience, she shared: “The team is so kind, gentle with their words, providing guidance. They calm your nerves.” ”



VOLUNTEERS

60+

VOLUNTEERS

6000+

DONATED
HOURS

\$159K+

VALUE OF
DONATED
HOURS

6640+

VOLUNTEER
HOURS
ANNUALLY

VOLUNTEERS NEEDED:

- **Opportunities vary by location.** Client advocates meet with our clients for assisting with medical appointments (pregnancy test appointment and/or ultrasound appointments) or for pregnancy/parenting classes.
- Other opportunities include receptionist, data entry, maintenance, cleaning, landscaping/lawn maintenance, office tasks, and much more.

“ For 16 years, Jill has faithfully served Positive Options in the vital role of data entry. What may seem like quiet, behind-the-scenes work has been foundational to the health, accuracy, and integrity of this ministry. Her consistency and attention to detail strengthen every department and support the care provided to each family served.

As systems and technology have evolved, Jill has grown alongside the changes, embracing new software and adapting to updated processes with flexibility and grace. Jill has also been a tremendous blessing in educating the team on data entry and explaining the purpose behind each form. She understands that every detail tells part of a client's story and that accurate documentation strengthens the ministry's ability to serve well.

Jill shares, “It is a privilege to serve in a ministry that puts the work of God first every day. I am blessed to support a great team of caring people.” She reflects, “We serve the whole client, not just the physical aspects of pregnancy. We work with families, not just separate individuals.” Jill's steady commitment and heart for serving the whole family embody the mission of Positive Options and reflect the faithful impact volunteers make throughout this ministry.” ”

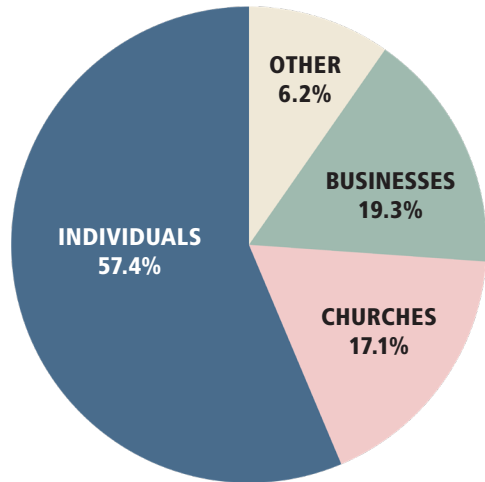




2025 REVENUE

\$1,949,709

INCOME SOURCES



REVENUE & IN-KIND GIFTS
\$1,949,000

130K
IN-KIND
GOODS

\$159K
IN-KIND
SERVICES

\$1.66M
DOLLARS

2025 INCOME

*Pre-audited financial statement for 2025

ASSETS
\$2,513,834

LIABILITY
\$123,081

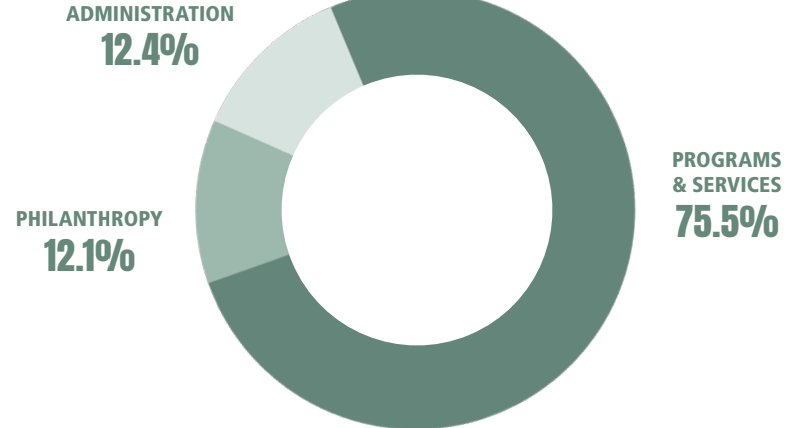
EQUITY
\$2,390,753



2025 EXPENSES

\$1,906,005

EXPENSES



*Pre-audited financial statement for 2025

2026 BUDGET PLAN

\$1,711,823



WHAT DOES POSITIVE OPTIONS NOT DO?



ABORTION

Positive Options provides pregnancy confirmation and pregnancy options counsel to men and women considering a pregnancy decision.

WE DO NOT perform or refer for abortions, facilitate adoptions, or provide full prenatal care.

WE DO provide early pregnancy services, referrals to adoption agencies, parenting support programs, and abortion aftercare.

Positive Options is here as the first step in any pregnancy journey. Our professionally trained staff is ready to provide compassionate, knowledgeable care that supports our clients as they process their options and make an informed decision.

We believe that, for abortion to be a choice, other choices need to feel possible. We help our clients identify factors and barriers influencing their pregnancy decision and empower them with support and solutions, so that abortion feels like one choice, and not their only choice.

BIRTH CONTROL

WE DO NOT provide emergency or regular contraceptives.

In local schools and in our centers, Positive Options encourages abstinence, in alignment with both our statement of faith and with public health recommendations for sexual risk avoidance (SRA).^[1] We recommend our married clients speak with their healthcare provider and pastoral leader about family planning options.

[1] abweascend.org/resource/sexual-risk-avoidance-education-what-you-need-to-know/



AT-HOME ABORTIONS

MORE THAN HALF OF ABORTIONS are now performed using the abortion pill, a two-step regimen of **mifepristone** and **misoprostol**.^[1] In 2021, the U.S. Food and Drug Administration (FDA) approved prescribing the abortion pill via telehealth,^[2] and in 2023 expanded access further by allowing retail pharmacies to dispense the medication.^[3] As a result, telehealth distribution has grown rapidly, increasing from approximately 5% of abortions in mid-2022 to about 25% by the end of 2024.^[4]

The FDA approves the abortion pill for use through **10 weeks of pregnancy**,^[5] though some providers prescribe it up to 13 weeks' gestation.^[6] Medical risks exist at any stage and may increase with advancing gestational age or when women do not receive an in-person consultation and ultrasound prior to taking the medications. Overall abortion numbers have risen in recent years. In 2024, an estimated **1,038,000 abortions** were provided by clinicians in states without total bans, with broader estimates placing the national total at over **1.1 million abortions**.^[7] Current trends suggest medication abortion may continue to increase due to expanded telehealth access and pharmacy distribution.

ABORTION PILL REVERSAL may be an option for women who experience regret after taking the first drug, mifepristone, before taking the second drug, misoprostol.^[8] At Positive Options, we are committed to serving women considering or impacted by abortion. For safety and clarity, we encourage an ultrasound and an appointment with us before making a pregnancy decision.

IN 2023,
63%
OF ABORTIONS
IN THE UNITED
STATES WERE
MEDICATION
ABORTION^[9]



[1] Guttmacher Institute, Medication Abortion Data, 2024.

[2] U.S. Food and Drug Administration (FDA), Telehealth Prescribing Update, 2021.

[3] Kaiser Family Foundation (KFF), Medication Abortion Policy Analysis, 2025.

[4] Society of Family Planning, #WeCount Report, 2024.

[5] U.S. Food and Drug Administration (FDA), Mifepristone Prescribing Information.

[6] American College of Obstetricians and Gynecologists (ACOG), Medication Abortion Guidance.

[7] Guttmacher Institute; Kaiser Family Foundation (KFF), U.S. Abortion Data, 2024–2025.

[8] Delgado, G. & Davenport, M., Issues in Law & Medicine, 2012.

[9] Guttmacher Institute, U.S. Abortion Statistics, 2023.

MYTHS VS. FACTS

FACTS



MYTH

Positive Options doesn't care about helping families once their children are born.

FACT

Positive Options is committed to providing ongoing support to help build healthy, happy families and breaking cycles of poverty, dysfunction, and abuse. This includes parenting classes, mentoring and discipleship, material services, and referrals to other resources. In 2024 we distributed 518 cans of formula and over 44,000 diapers for free to help needs in our local communities.

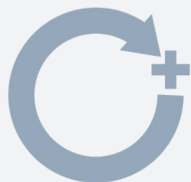
MYTH

Positive Options only helps women who decide to continue their pregnancy.

FACT

Positive Options is here to serve and support men and women no matter what they decide for their pregnancy.

While we hope for a life-affirming outcome, we care deeply for those wounded by an abortion decision, and provide abortion aftercare to men and women who desire healing from a past abortion.



MYTH

Positive Options client services have a hidden cost.

FACT

All of Positive Options services - in our centers, area schools, and local churches - are at no cost to our clients. We never bill insurance or charge for an appointment. When uninsured, we help our clients to obtain medical coverage for the rest of their prenatal care. We do not receive any government assistance. All of our services and programs are funded by the generous support of our community.



FACTS

MYTHS VS. FACTS

MYTH

Positive Options is only for women.



FACT

At Positive Options, we are passionate about empowering men to lead, support, and protect their families. We encourage fathers to come to every appointment, and have an incredible team of male coaches who are eager to meet with our fatherhood clients. We believe that men have an important voice and vital part to play in building healthy families.

MYTH

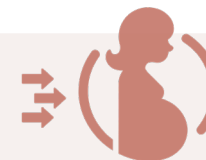
Positive Options is only for women experiencing an unplanned pregnancy.

FACT

Many of our clients already plan to continue their pregnancy, but come to us as a first-step in their pregnancy journey. They may be a first-time parent with lots of questions, new to the area, or have some resource needs. We help our clients to confirm their pregnancy, get started with prenatal care, connect with other area resources, and prepare for parenthood.

MYTH

Positive Options is judgmental and manipulates women to continue their pregnancy.



FACT

At Positive Options, one of our core values is to respect choice. Sometimes people wonder, "What does that mean? Aren't you pro-life?" We are, and we hope to give each of our clients the best opportunity to make a life-affirming choice. However, when abortion is chosen, we are committed to extending the forgiveness, hope, and healing that is available in Jesus. Clients reported a positive experience, with 99% saying they would recommend us to a friend.

STATISTICS IN THE USA



MORE THAN 90%
OF CHILDREN AGE 8-16 HAVE VIEWED PORN.^[1]



45%
of teens viewed porn to learn about sex.^[2]



THE BIGGEST
increase in sexting occurred among 9-12 year olds.^[3]



76%
of Gen Z believe that abortion should be legal in all or most cases.^[4]

89.3%
of women were engaging in sexual activity outside of marriage.^[5]



38%
of women indicate that the father of the baby was the most influential person in their abortion decision.^[6]



93.4%
of men were engaging in sexual activity outside of marriage.^[5]



OVER 5 OUT OF 10
pregnancies in Michigan are unplanned among women ages 15-44.^[7]

78%
of clients with a positive pregnancy test chose life.
*Average per year at Positive Options



1 ABORTION EVERY 34 SECONDS^[8]



2548+
abortions per day

106+
abortions per hour



65%
of women experience multiple symptoms of post-traumatic stress disorder (PTSD), which they attributed to their abortion.^[10]

24%
of women will have an abortion before the age of 45^[9] and of those...

65%
higher risk for depression^[12]

63%
pill abortions in the US.^[9]



82%
people don't know where to go for healing for their abortion.^[11]

44%
report a nervous disorder^[12]

88%
of unmarried Christians age 18-29 have had sex.^[13]



76%
people say that the church had no influence on their abortion decision.^[16]



70%
of women who have had abortions state they are Christian.^[14]

95%
of men did not discuss the abortion decision with anyone at church.^[15]

51%
of women agree that churches do not have a ministry prepared to discuss options during an unplanned pregnancy.^[16]

[1] GuardChild. (n.d.). Internet statistics. Retrieved from <https://www.guardchild.com/statistics/>

[2] British Board of Film Classification. (2020). Young people, pornography & age-verification. Retrieved from <https://www.bbfc.co.uk/about-classification/research>

[3] Foust, M. (2020, December 8). Sexting doubles among 9-12-year-olds, study says. Crosswalk.com. <https://www.crosswalk.com/headlines/contributors/michael-foust/sexting-doubles-among-9-12-year-olds-study-says-its-a-clarion-call-for-parental-involvement.html>

[4] Pew Research. (2024, May 13). Views on abortion, 1995-2024. <https://www.pewresearch.org/religion/factsheet/public-opinion-on-abortion/>

[5] <https://www.all.org/abortion/abortion-statistics>

[6] Lifeway Research (2015, November). Care Net Study of Women who have had an abortion and their views on the church (Rep.). Retrieved August 15, 2024, from <https://research.lifeway.com/wp-content/uploads/2015/11/Care-Net-Final-Presentation-Report-Revised.pdf>

[7] Michigan Department of Health and Human Services. (n.d.). Pregnancies, Abortions and Estimated Unintended Pregnancies: Females Age 15-44, Michigan Residents, 2012-2020. Retrieved from <https://www.michiganstate.edu/osr/abortion/unintendedestimates.asp>

[8] American Life League. (n.d.). Abortion statistics. Retrieved from <http://www.all.org/abortion/abortion-statistics>

[9] Guttmacher Institute. (2022, September). Induced abortion in the United States. Retrieved from <http://www.guttmacher.org/fact-sheet/induced-abortion-united-states>

[10] UnChoice. (n.d.). What every American should know about abortion. Retrieved from <http://www.theunchoice.com/pdf/DisplayAds/FlyerAds/WhatEveryAmericanAdRose.pdf>

[11] Support After Abortion. (2022). Study shows long-term negative impact of medication abortion. Retrieved from <http://supportafterabortion.com/wp-content/uploads/2022/10/Study-Shows-Long-Term-Negative-Impact-of-Medication-Abortion.pdf>

[12] The UnChoice. (n.d.). Psychological risks of abortion. Retrieved from <http://www.theunchoice.com/pdf/FactSheets/PsychologicalRisks.pdf>

[13] National Campaign to Prevent Teen and Unplanned Pregnancy. (2009). 2009 National Survey of Reproductive and Sexual Health. Retrieved from <https://thenationalcampaign.org/resource/2009-national-survey-reproductive-and-sexual-health-summary-key-findings>

[14] Lifeway Research. (2015). 7 in 10 women who have had an abortion identify as a Christian. <https://research.lifeway.com/2015/07/07/7-in-10-women-who-have-had-an-abortion-identify-as-a-christian/>

[15] Lifeway Research. (2015). The role of men in abortion decisions. Care Net. Retrieved from <https://research.lifeway.com/wp-content/uploads/2015/01/Care-Net-White-Paper-Report.pdf>

[16] Care Net. (2015). Study of women who have had an abortion and their views on church. Retrieved from <https://research.lifeway.com/wp-content/uploads/2015/11/Care-Net-Final-Quantitative-Report.pdf>

HISTORY



1973

Birthright center opened doors in Holland to help those facing unplanned pregnancy.

Birthright became **Lakeshore Pregnancy Center Inc.**, as an affiliate of CareNet.

1996



Grand Haven center added.

2004



- Allendale center opened near the GVSU campus.

- Lakeshore Pregnancy Center introduced a new logo.

1991



Desert Rose, an abstinence-based drama team, began as a school project.

2000

- Added a center in Allegan.

- Holland center was relocated to a new building.

- Desert Rose became the A-Team, now known as **Project BestLife**.

2006



2008

Hired registered and licensed nurses, medical staff and sonographers that are available for each center.

Program for men was introduced.

2012



2014



BestLife Community exists to equip members at local churches.

Online **Bright Course** parenting & pregnancy education classes.



2022

Celebrated 50 years of service in our community and loving people to life.



2024

Celebrating 25 years of service in Grand Haven

HISTORY



- Medical services for clients was branded to **Positive Options**.

- Education services including sexual and relational health, prenatal, pregnancy, and parenting, was introduced.

2016



2020

- Lakeshore Pregnancy Center and Positive Options became **one** brand and introduced the Circle of Care.

- **Abortion Aftercare** was added.

2023



Celebrated 20 years of service in Allegan.

2025

Reach Her First: 24/7 Online Nurse Chat



We want to honor those who made donations in memory of loved ones or to honor those whom we love most. We want to create a place where family and friends can be honored and remembered.

Each gift carries a story of love, gratitude, and lasting impact. Through these tributes, their lives continue to be remembered and celebrated.



The following people have made gifts to Positive Options in memory of or in honor of their friends or loved ones.

IN HONOR OF:

BABY MILLER DUE IN FEBRUARY

Donation by Laura Miller

ROBERT & GLORIA CURTIS

Donation by Christina Curtis

LAUREL DE VRIES

Donation by Brett De Vries

CURT & SHARON BOSCH

Donation by Melissa Windemuller

PAUL & JUDY KOEMAN

Donation by Melissa Windemuller

THE JON GRUSS FAMILY

Donation by Jan DeHaan

BRUCE AND KAREN REENDERS

Donation by Curtis Talley

JOSHUA & EMILY

Donation by Kori Dick

KLARA

Donation by Jonathan & Esther Peterson

**NATIONAL DAY OF PRAYER:
PROTECTION OF LIFE**

Donation by Sandra Elder

**STEVE & CHERI SCHULZ'S
GRANDCHILDREN**

Donation by Schulz Realty
Donation by Cheri Schulz

IN MEMORY OF:

MARY VAN IWAARDEN

Donation by Dorothy Sherburne
Donation by Cherie Broekhuizen

MARY JOHNSTON

Donation by Teresa Johnston

MARTIN & JANET VAN STAALDUINEN

Donation by their family

HENRIETTA VAN RYSWYK

Donation by Rex Heckel

LISSA JAMES

Donation by Eileen Burke
Donation by Kathy Nelson
Donation by Charlotte Tetzlaff
Donation by Amy Thomas
Donation by Rebecca Siwik
Donation by Jeff James
Donation by Diane Gallagher

TERRY HOLLAR

Donation by Marcia Van Velzen

RANDY BRANDERHORST

Donation by Kim Branderhorst
Donation by Kathleen DeWildt

ARTURO PURCELL

Donation made by Maria Larsen

CLOUD LOGAN

Donation by David Hedberg

GARY HEDBERG

Donation by David Hedberg

CHARIS LEE

Donation by David Hedberg

CHERISH LOVE

Donation by David Hedberg

JANICE MARKVLUWER

Donation by Jeanne White
Donation by Cori Frasso
Donation by Maranatha CRC
Donation by Joanne Vander Veen
Donation by Jean White
Donation by Daryl Rotman
Donation by Bruce Johnson
Donation by Rose Vander Vliet
Donation by Vernon Machiele
Donation by Sheryl Knoll
Donation by Jean White
Donation by Carol Edewaard
Donation by Kathy Faber
Donation by Life Matters Worldwide
Donation by Kim Reimer
Donation by Julie Von Ins

KAY D. BEHRENWALD

Donation by Magda Kos

TIM BREUKLANDER

Donation by Janis Zylstra

MARILYN KOLEAN

Donation by Marcia Brown
Donation by Jean White
Donation by Tara Romano
Donation by Diane Taylor
Donation by Brenda Gabby
Donation by Sally Morris

GET INVOLVED



BECOME PART OF THE MISSION OF POSITIVE OPTIONS!

Join a fundraising event, volunteer, give, pray, or contact us to learn how you can get involved..

"I'll be taking the hand of those who don't know the way... I will be a personal guide to them." - Isaiah 42:16 MSG

Your involvement makes a difference. **Together**, we can build a community where every life is valued, loved, protected, and transformed through the Gospel of Jesus Christ.

Save the date

MOVIE NIGHT FUNDRAISER | MARCH 26, 2026

Our premier fundraising event is held at Macatawa Golf Club around the 2026 theme from Proverbs 4:23. We show an original documentary short movie, a fun raffle as well as a buffet style meal.



THRIVE | MAY 2, 2026

In 2026, Positive Options is joining the Tulip Time Run in Holland, Michigan as the next season of our annual fundraiser. Participants can run or walk a 5K or 10K, volunteer, or join virtually while fundraising to support our life-affirming services.



GOLF MARATHON | SEPTEMBER 11, 2026

Partner with us as we highlight our ministry to expectant fathers in our 24th annual Golf Marathon! Twenty-five to thirty golfers will raise funds as they marathon-golf in honor of life. The Golf Marathon will be held at Winding Creek in Holland.



ALLEGAN FUN[D] LIFE | SEPTEMBER 29, 2026

Join us at the Allegan Event Center for a brand-new community event filled with family fun, including high-ropes and Sky Trail courses, auctions, raffles, food, and more!



LEARN

LEARN

- Take a tour of our facilities
- Invite a speaker to your church
- Bring "Making Life Disciples" to your church
- Check out our website: lovingpeople2life.com



ENGAGE

ENGAGE

- Volunteer (www.lpcenters.com/volunteer)
- Follow, like, and share us on Facebook and Instagram at: **Friends of Positive Options**
- Join us on LinkedIn: **Friends of Positive Options**
- Subscribe to our monthly E-newsletter (www.lpcenters.com)
- Participate in a 2026 event (www.lpcenters.com/events)
 - **MOVIE NIGHT (CELEBRATION OF LIFE): MARCH 26, 2026**
 - **THRIVE: MAY 2, 2026**
 - **GOLF MARATHON: SEPTEMBER 11, 2026**
 - **ALLEGAN FUN[D] LIFE: SEPTEMBER 29, 2026**
- Bring a BABY BOTTLE DRIVE to your church, youth group or business (www.lpcenters.com/baby-bottle-drive)



GET INVOLVED



PRAY

INVEST

PRAY

- Join our Prayer Partner team to receive monthly prayer calendar via email (www.lpcenters.com/prayer-support)
- Join the prayer team at a center near you (contact your local center director)

INVEST

- Become a LIFEKEEPER through our monthly giving program (www.lpcenters.com/lifekeepers-give-monthly)
- Give a one-time gift via mail or online (www.lpcenters.com/give-once)
- Consider a planned giving option (www.lpcenters.com/smarterwaystogive)
- Sponsor an event (www.lpcenters.com/sponsorpackage)
- Donate new or gently used items:
 - Drop-off at one of our centers
 - Online through Amazon Baby Registry per location (www.lpcenters.com/material-needs)
- Shop for general items on Amazon Wishlist (<https://a.co/hT6KYFG>)



339 South River Ave, Holland MI 49423

2025 ANNUAL REPORT

www.lovingpeople2life.com

www.mypositiveoptions.org



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