

2026

GREATER IMPACT SPONSOR PACKAGE



*Through the sponsorship package
of your choice, you can:*

SAVE LIVES

EQUIP FAMILIES

STRENGTHEN COMMUNITIES

**MAKE
AN
IMPACT
TODAY**

Get more by
sponsoring all
FOUR major
fundraising
events.

To receive greater impact sponsorship benefits,
please submit a commitment form
by **March 1, 2026.**

www.lpcenters.com

**POSITIVE
OPTIONS**
LOVING PEOPLE TO LIFE

CHAMPION **\$15,000 PACKAGE** (VALUE \$17,000)

MOVIE NIGHT (VALUE \$5,000)
TULIP TIME RUN (VALUE \$5,000)
GOLF MARATHON (VALUE \$4,000)
ALLEGAN FUN NIGHT (VALUE \$3,000)

DEFENDER **\$10,000 PACKAGE** (VALUE \$13,000)

MOVIE NIGHT (VALUE \$4,000)
TULIP TIME RUN (VALUE \$4,000)
GOLF MARATHON (VALUE \$3,000)
ALLEGAN FUN NIGHT (VALUE \$2,000)

PROTECTOR **\$8,000 PACKAGE** (VALUE \$9,000)

MOVIE NIGHT (VALUE \$3,000)
TULIP TIME RUN (VALUE \$3,000)
GOLF MARATHON (VALUE \$2,000)
ALLEGAN FUN NIGHT (VALUE \$1,000)

GUARDIAN **\$5,000 PACKAGE** (VALUE \$5,750)

MOVIE NIGHT (VALUE \$2,000)
TULIP TIME RUN (VALUE \$2,000)
GOLF MARATHON (VALUE \$1,000)
ALLEGAN FUN NIGHT (VALUE \$750)

ADVOCATE **\$2,500 PACKAGE** (VALUE \$3,000)

MOVIE NIGHT (VALUE \$1,000)
TULIP TIME RUN (VALUE \$1,000)
GOLF MARATHON (VALUE \$500)
ALLEGAN FUN NIGHT (VALUE \$500)

SAVE LIVES. EQUIP FAMILIES. STRENGTHEN COMMUNITIES.

With more than 5 out of 10 pregnancies in Michigan being unplanned, the need for compassionate, life-affirming care continues to grow. Your business sponsorship helps save lives through free, life-saving medical services such as pregnancy testing and ultrasounds, equips families through parenting and fatherhood support, and strengthens communities through confidential aftercare for those experiencing pregnancy loss or abortion and educational programs that empower students to make healthy, informed choices.

HOW YOUR GIFT HELPS...

- **24/7 Nurse Chat Access:** Immediate, confidential support that leads to action: 89% of appointments are booked, with a 65% increase in clients showing up for care.
- **Targeted Bus Advertising:** Reaching thousands daily through Grand Valley State University routes in Grand Rapids. The MAX Transit bus routes in Holland, and Zeeland.
- **Campus & Sports Complex Outreach:** Connecting with students and young families where they live, study, and gather.
- **Google Ads That Reach Her First:** Connecting women to support before fear takes hold and before abortion feels like the only option.
- **Virtual Geofencing:** Delivering compassionate messages when someone is actively searching for answers.
- **Next-Gen Digital Advertising:** Reaching both men and women on the platforms they use most, beyond traditional search.

THANKS TO THE GENEROSITY OF DONORS LIKE YOU, MORE THAN 75% OF OUR CLIENTS WITH A POSITIVE PREGNANCY TEST CHOOSE LIFE.

Your support makes it possible for clients to receive resources, mentoring, and compassionate care that empower them to make life-affirming choices. One such client, **Natali**, came to Positive Options during a season of uncertainty, unsure of what her next steps should be or where to turn for support. Through compassionate care and a listening presence, Natali was given space to slow down, ask questions, and feel seen. During her visit, she encountered hope, discovered strength she didn't know she had and reassurance that she was not alone. With the support from Positive Options, Natali found clarity, courage, and renewed confidence in her ability to move forward.



BRING HOPE TO FAMILIES TODAY

Partner with Positive Options to provide life-changing support like medical care, education and guidance to families when they need it most.

**POSITIVE
OPTIONS**
LOVING PEOPLE TO LIFE

INDIVIDUAL EVENT SPONSORSHIP

MOVIE NIGHT FUNDRAISER

THURSDAY, MARCH 26, 2026

Our premier fundraising event at Macatawa Golf Club features a 30-minute original documentary and buffet-style meal, centered on our 2026 theme from Proverbs 4:23. Sponsorship recognition increases in visibility and prominence at each level.

CHAMPION- \$5,000

- Premier sponsorship recognition
- Featured sponsor placement on event screen
- Verbal acknowledgment during program
- All Defender, Protector, Guardian & Advocate incentives incl.

DEFENDER- \$4,000

- Corporate **logo** on scrolling PowerPoint at event
- Logo included on post-event thank-you message
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$3,000

- Corporate **name** on printed event materials
- Name included on event screen (name-only)
- Guardian & Advocate incentives included

GUARDIAN - \$2,000

- Business name linked on Positive Options Movie Night webpage
- Name recognition on event signage
- Advocate incentives included

ADVOCATE - \$1,000

- Name recognition on event screen

Respond by Feb. 27, 2026 to receive sponsorship benefits.

TULIP TIME RUN: PACE-FIER TEAM

SATURDAY, MAY 2, 2026

The Pace-fiers Team replaces Walk4Life at the Tulip Time Run. Positive Options will host a staffed table and tent at the event, providing information, invitations, and opportunities to connect with participants while celebrating life in the community.

CHAMPION- \$5,000

- Premier Pace-fiers Team Sponsor recognition
- Featured **logo placement** at Positive Options table display
- All Defender, Protector, Guardian & Advocate incentives included

DEFENDER- \$4,000

- **Corporate logo** on Pace-fiers Team T-shirts
- Logo included on printed event materials (posters or handouts at table)
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$3,000

- Corporate logo on posters or promotional signage
- Guardian & Advocate incentives included

GUARDIAN - \$2,000

- Corporate name included on printed materials (invitations, flyers, or table handouts)
- Advocate incentives included

ADVOCATE - \$1,000

- Company name listed on Pace-fiers Team webpage with link

Respond by April 4, 2026 to receive sponsorship benefits.

GOLF MARATHON

FRIDAY, SEPTEMBER 11, 2026

Partner with us as we highlight our ministry to expectant fathers during our 24th Annual Golf Marathon at **Winding Creek Golf Club**. Twenty-five golfers will play multiple rounds to raise support for Positive Options' life-affirming work.

CHAMPION- \$4,000 (Player package sponsor)

- Premier Golf Course Sponsor recognition
- Corporate logo included in golfer player package kit
- All Defender, Protector, Guardian & Advocate incentives included

DEFENDER- \$3,000 (Meal sponsor)

- Clubhouse Sponsor recognition
- Corporate logo displayed at clubhouse during meal
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$2,000 (Score card sponsor)

- Corporate logo on players' scorecards
- Guardian & Advocate incentives included

GUARDIAN - \$1,000 (Cart sponsor)

- **Business logo** on golf cart signage
- Name listed in event program
- Business name linked on peer-to-peer giving page
- Advocate incentives included

ADVOCATE - \$500 (Hole sponsor)

- Business Logo on tee or hole signage

Respond by August 14, 2026 to receive sponsorship benefits.

ALLEGAN FUN NIGHT

TUESDAY, SEPTEMBER 29, 2026

Allegan Fun Night is a new community event bringing people together for connection, fun, and visibility for life-affirming support in Allegan. Held at **the Allegan Event**, sponsorship recognition increases in visibility and prominence at each level.

CHAMPION- \$3,000

- Premier Event Sponsor recognition
- Featured Corporate logo on event media screens
- Defender, Protector, Guardian & Advocate incentives included

DEFENDER- \$2,000

- Corporate logo displayed at food or refreshment area
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$1,000

- Corporate name on printed event materials
- Guardian & Advocate incentives included

GUARDIAN - \$750

- Corporate name listed on event signage
- Advocate incentives included

ADVOCATE - \$500

- Company logo listed on Positive Options website

Respond by August 25, 2026 to receive sponsorship benefits.

IMPACT COMMITMENT FORM

Please fill out **IMPACT** OR **INDIVIDUAL PACKAGE SPONSORSHIP** AND Contact Information below:

GREATER IMPACT SPONSOR PACKAGE (ALL 4 EVENTS)

Recognition at all 4 events. Commitment deadline for Greater Impact Sponsorship Package is **MARCH 2, 2026**.

INDICATE YOUR COMMITMENT PREFERENCE:

_____ **CHAMPION \$15,000** (VALUE \$17,000)

_____ **GUARDIAN \$5,000** (VALUE \$5,750)

_____ **DEFENDER \$10,000** (VALUE \$13,000)

_____ **ADVOCATE \$2,500** (VALUE \$3,000)

_____ **PROTECTOR \$8,000** (VALUE \$9,000)

INDIVIDUAL EVENT SPONSORSHIP

Recognition at each chosen events

MOVIE NIGHT

_____ **CHAMPION \$5,000**

_____ **DEFENDER \$4,000**

_____ **PROTECTOR \$3,000**

_____ **GUARDIAN \$2,000**

_____ **ADVOCATE \$1,000**

_____ **OTHER** _____

TULIP TIME RUN

_____ **CHAMPION \$5,000**

_____ **DEFENDER \$4,000**

_____ **PROTECTOR \$3,000**

_____ **GUARDIAN \$2,000**

_____ **ADVOCATE \$1,000**

_____ **OTHER** _____

GOLF MARATHON

_____ **CHAMPION \$4,000**

_____ **DEFENDER \$3,000**

_____ **PROTECTOR \$2,000**

_____ **GUARDIAN \$1,000**

_____ **ADVOCATE \$500**

_____ **OTHER** _____

ALLEGAN FUN NIGHT

_____ **CHAMPION \$3,000**

_____ **DEFENDER \$2,000**

_____ **PROTECTOR \$1,000**

_____ **GUARDIAN \$750**

_____ **ADVOCATE \$500**

_____ **OTHER** _____

Contact Name _____

Email _____ Company Website _____

Company Name _____

Company Address _____

City _____ State _____ ZIP _____

Phone _____ TOTAL _____

☐ Check Enclosed

☐ Please invoice me

☐ Pay Online at
www.lpcenters.com/sponsor

Please email your company logo to: maria.larsen@lpcenters.com



PLEASE COMPLETE AND RETURN:

Marilyn Cudahy, Director of Philanthropy
Positive Options
339 S. River Avenue, Holland, MI 49423

Contact Marilyn at 616.396.8127 ext. 250 or marilyn.cudahy@lpcenters.com

**POSITIVE
OPTIONS**
LOVING PEOPLE TO LIFE