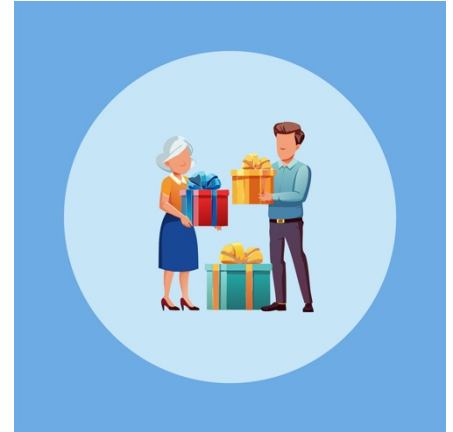


Stock: The Perfect Year-End Gift

3 Benefits of Giving Stock

Thank you for your generosity, which makes the ministry of **Positive Options** possible!

If you're contemplating a year-end gift, consider giving appreciated stock. Not only will you further the important work of loving people to life before, during and after a pregnancy decision, but you will also benefit from tremendous tax-wise savings!



When you donate stock or other securities that you've owned for at least a year, you ...

1. Give substantially without restricting your cash flow,
2. Receive a fair market value tax deduction at the time of your gift, and
3. Avoid taxes you would have owed on the sale.

Giving stock is the perfect, cost-effective way to close out a year of generosity. You'll experience the peace of knowing you have accomplished the greatest good with your God-given resources.

*To learn more about giving stock or other smart and powerful ways to support the mission of **Positive Options**, Contact **Marilyn** by calling 616.396.8127 or email: plannedgiving@lpcenters.com.*