POSITIVE OPTIONS
LOVING PEOPLE TO LIFE

FUNDRAISING TIPS WILL HELP YOU AS YOU STRIVE TO MEET YOUR PERSONAL FUNDRAISING GOAL

□ Set a goal. Write the number on your pledge form or online personal fundraising page. Be sure to let your sponsors know that their contribution helped.

□ Start a pledge sheet(s) with a generous pledge. Most people will follow the example of the first pledge on your Golf Marathon form or online fundraising page.

□ Support yourself. Others will appreciate that you are devoting both your time and your own finances.

□ Dedicate your golfing to someone who has been touched by an unplanned pregnancy, to teenagers who need to hear the sexual risk-avoidance message, or to someone who has been impacted by abortion.

□ Create a personalized fundraising page that can be connected to your social networking sites and emailed to your friends and family.

□ Contact family, friends, colleagues, church members, ask for a specific amount, such as $50 or $100; if they can't donate that much, they will offer what they can. Be sure to direct your sponsors to your personalized fundraising page!

□ Make an announcement or show the short Golf Marathon video at your service club or small group.

□ Be enthusiastic when asking for pledges. Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.

□ Use special occasions. If you have a birthday, anniversary or other special occasion coming up, ask for Golf Marathon pledges in lieu of gifts.